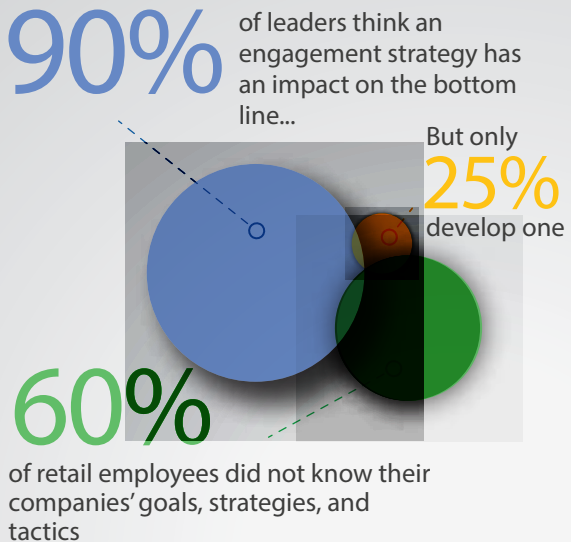


The Facts of Retail Operational Harmony...



Retailers frequently display...

Lack
OF BRANDING,
PROMOTIONAL &
OPERATIONAL
HARMONY

Companies generate **2.5X** More Revenue when employees are engaged and on the same page

Poor
EMPLOYEE
ENGAGEMENT

...and customers notice.

Keeping your employees engaged is the key.

70% of U.S. workers are NOT engaged at work*

80% of engaged employees are less likely to leave their jobs compared to their disengaged counterparts*

Why Choose Us?

RealCadence was developed by Retailers for Retailers. Real Cadence will reduce operational cost of managing multiple locations, while increasing Sales through stronger Brand equity. Real Cadence is the only organizational action management solution for retail that can scale from 10 to 10 thousand locations and beyond. RealCadence will fit every group within your Retail organization; such as compliance, marketing, Development, local and regional management, facilities, loss prevention, hospitality, and beyond. With our built in accountability module nothing will ever be missed and you will always have insight and a true measurement of your execution strategy in real-time.

Video Mangment built by Retailers for Retailers

With our optional video module now executives in every department can peer into each location. Cameras are managed by location zones and sections that dynamically map to marketing plans and products. VoloForce provides the easiest to use video interface for non-security users. Use Key word searching to located areas within locations and measure them against the Brand standard. Checklist and action plans are dynamically

mapped to video for quick and easy review. Video Management built by retailers for retailers.

Through VoloForce's Patent pending technology we use Traffic Counting and other sensors to automatically send actions based on rules i.e. Clean bathrooms, and clean fixtures based on local customer location. For Sales when Traffic is trending light RealCadence can send sales based activities to drive traffic back to the store. Traffic +Action Management=Traction.

About Us

VoloForce is founded on two simple premises. First, monitoring your brand's implementation increases performance and revenue. Second, modern technology should make it possible to monitor your brand implementation without leaving your office. Now it does.

Contact Us

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Make The Detail In Retail
Excel In Real Time



Meet Jim!
visit www.Voloforce.com



Real CADENCE™
VOLOFORCE

How Brand Erosion Creates A Vicious Circle...



VOLOFORCE is a real-time retail execution solution - identifying retail store management issues; implementing solutions; optimizing retail execution

VISUALIZE

See what your customers see in real-time

SEE product placement, where inventory is physically located.

ACT

Effect change immediately: visual evidence of action

CREATE automated actions **IDENTIFY** issues & create - brand exection, inventory, placement issues.

OPTIMISE

Measure execution in real time & build better execution strategies

VIEW where new actions should be created. Visibility into team performance helps identify & **FOCUS**

OPERATING MODEL

LEVERAGE & ENGAGE your trained and existing workforce

REACH all locations across your global brand; SaaS architecture

The Solution...

Real CADENCE™ powered by VoloForce solves the fundamental problem of brand disharmony by providing brand coordinators with an easy way to make sure that all retail actions are being performed, and performed on time.

With Real Cadence, brand coordinators and higher level managers can ensure that all actions are being performed perfectly without ever leaving their office.



Your managers will love VOLOFORCE for the insights it provides and the beneficial actions it triggers.

Your employees will appreciate VOLOFORCE because of its ease of use and the support it provides them in their individual job roles.

Your customers will love VOLOFORCE because of the improvement in service they experience.



It's Never Been So Simple.
Make sure all your retail managers know what needs to be done, and when.



Everything & Everyone On The Same Page...

How it works...

VoloForce is founded on two simple premises:

- 1) Consistent and regular communication with your employees keeps them engaged and productive.
- 2) Monitoring your brand's implementation increases performance and revenue.



Keep multiple retail locations, in multiple time zones, in multiple countries, all doing the right thing at the right time.



VoloForce technology expands and compresses right alongside your enterprise. Our reporting services help you see the whole thing on a macro level, or drill down to the micro level – whatever you need.



With VoloForce's Real Cadence Reflections, your brand coordinators can monitor and communicate with distant operations without leaving the office.



Our mobile app makes it easy – wherever you are – to log in, review your storefronts' performance, and even send actions and requests for evidence of completion.



Everything VoloForce does, is done in the Cloud. Your data is secure and accessible wherever you go, wherever you work.

Real Cadence technology keeps everyone marching in step.



Real Cadence Increases

- ★ Sales
- ★ Customer satisfaction
- ★ Employee retention